

## Ideation Representatives

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Brazil	Instituto Recôncavo de Tecnologia	Mario Cezar Freitas <a href="#">Mario Cezar</a>	More info <a href="#">click here</a>
Chile		Francisco Pérez <a href="#">Francisco Perez</a>	More info <a href="#">click here</a>
China	Ideation China-Taiwan	Michael, T.L. Chiang <a href="#">Michael Chiang</a>	More info <a href="#">click here</a>
Germany	Enbiz	Dr. Frank Zeihsel <a href="#">Frank Zeihsel</a> or <a href="#">Ideation</a>	More info <a href="#">click here</a>
Honduras		Carlos García <a href="#">Carlos Garcia</a>	More info <a href="#">click here</a>
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	Sanshadow Consultants Pvt Ltd	Dr. (Mrs.) Shaleen Raizada <a href="#">Shaleen Raizada</a>	More info <a href="#">click here</a>
Israel		Mr. Ido Lapidot <a href="#">Ido lapidot</a>	More info <a href="#">click here</a>
Italy	Ideation-Italia	Felice Lotito <a href="#">Felice Lotito</a>	More info <a href="#">click here</a>
Japan	Ideation Japan	Mr. Teruyuki "Terry" Kamimura <a href="#">Terry Kamimura</a>	More info <a href="#">click here</a>
Kuwait	Envisage Consultancy	Abdulwahab Alzaidan <a href="#">Abdul Alzaidan</a>	More info <a href="#">click here</a>
Mexico		Dr. Noel Leon Rovira <a href="#">Noel Leon</a>	More info <a href="#">click here</a>
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Spain		Mikel Sorli <a href="#">Mikel Sorli</a>	More info <a href="#">click here</a>

Taiwan	Ideation China-Taiwan	Michael, T.L. Chiang <a href="#">Michael Chiang</a>	More info <a href="#">click here</a>
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**Mr. Teruyuki “Terry” Kamimura, the General Manager of Ideation Japan**

Ideation has recently concluded a partnership with Mr. Terry Kamimura (a patent attorney owing an IP firm). Together, they have established Ideation Japan, a company responsible for marketing I-TRIZ products and services throughout Japan.

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**Mr. Michael Chiang, Ideation China and Taiwan, Taiwan**

Mr. Michael Chiang showed his commitment to Ideation and the Ideation TRIZ Methodology by making a financial investment granting him an equity position in Ideation of China and Taiwan.

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**Dr. (Mrs.) Shaleen Raizada, Sanshadow Consultants Pvt Ltd, India**

Dr. Shaleen Raizada has a Ph.D. in physics and is specializing in IP services. She has been working with Ideation for a couple years but has recently become Ideation’s formal representative in India and Singapore. She has the intention to invest in the Ideation software to make it more user friendly and develop sales distribution throughout India. She is an extraordinary individual with tremendous knowledge about IP. Should you have a need for patent searches or competitive analysis, she is the best to perform the services in the most cost-effective way.

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**Dr. Frank Zeihsel, enbiz, Germany**

Enbiz (engineering and business solutions, gmbh) has been working with the Classical TRIZ for several years, it also has been using the Innovation WorkBench<sup>®</sup> software. They are working on several opportunities with their existing customer base and will definitely be valuable assets to Ideation.

Full contact information:

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**Dr. Noel Leon Rovira, Mexico**

Dr. Noel Leon Rovira is the head of the mechanical engineering department at ITESM, one of the largest private Universities worldwide, with its headquarters in Monterrey, Mexico. He has been trained by Ideation over ten years ago and has been heavily involved with TRIZ since then, especially in the area of Computer Aided Engineering.

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**Mr. Mikel Sorli, Spain**

Mr. Mikel Sorli has been certified by Ideation as a TRIZ Specialist, and has been involved with the I-TRIZ for more than a decade.

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**Mr. Felice Lotito, Ideation Italia, Italia**

Mr. Felice Lotito is a professional educator who has been involved with the Ideation TRIZ for more than 10 years.

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**Mr. Abdulwahab Alzaidan, Envisage Consultancy, Kuwait**

Mr. Abdulwahab Alzaidan is an electronics engineer who graduated from an American University, heard about the TRIZ less than a year ago and became a partner of Ideation shortly thereafter. Together with his partner, Abdulwahab has been extremely active, generating tremendous interest among some of the largest institutions in Kuwait, such as the Engineering Association with 4,000 members, the Kuwait Research Institute, and more. He has recently signed a lucrative agreement with the largest University in Kuwait.

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**Mr. Carlos Garcia, Honduras**

Mr. Carlos Garcia has a Master Black Belt in Six Sigma and years of experience in process improvement with various industrial companies. He recently completed his training in Detroit with Inventive Problem Solving (IPS) and is eager to go through the entire training to be certified as Ideation TRIZ Specialist. Carlos is very active, and about to complete the translation of Ideation training materials for IPS to Spanish. He is willing to travel and to support any of the Spanish speaking countries with the dissemination of the Ideation TRIZ.

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**Mr. Ido Lapidot, Israel**

Mr. Ido Lapidot has spent many years working for Intel. He has been working with the TRIZ for several years after a training of several weeks with GEN3. He is responsible for promoting Ideation TRIZ software and books in Israel.

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**Byung Sun, Kang, IdeaBrain Co., Ltd., South Korea**

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**Dr. Iain Sanders, Australia**

Dr. Iain Sanders is an extremely bright individual with extensive experience in innovation and creativity. He is currently working on unique workshops to bring strategic innovations into enterprises, to help them grow organically.

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**Mr. Oscar Isoba, Argentina**

Mr. Oscar Isoba is a professor with many years of experience in the industry. He is very well connected and has years of experience working with the Classical TRIZ. He has written many articles and developed his own training material in Spanish.

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**Mr. Mario Cezar Freitas, Brazil**

Mr. Freitas is an electrical engineer with many years of experience in the information technology area. He is very well connected and has years of experience working with the projects in Brazil.

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**Mr. Francisco Pérez, Chile**

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