

Ideation Representatives

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Country	Partner Company	Key contact	Comments
USA	Quality Smith	Larry Smith lrsmith2@peoplepc.com	
USA	ROI Creations	John Dubuc john@roicreations.com	
Brazil	Instituto Recôncavo de Tecnologia	Mario Cezar Freitas Mario Cezar	More info click here
Chile		Francisco Pérez Francisco Perez	More info click here
China	Ideation China-Taiwan	Michael, T.L. Chiang Michael Chiang	More info click here
Germany	Enbiz	Dr. Frank Zeihsel Frank Zeihsel or Ideation	More info click here
Honduras		Carlos García Carlos Garcia	More info click here
India	FLAME TAO Knoware	S. Badri Narayana badri_tao@yahoo.com	More info click here
Israel	ZOOZ Consulting and training	Ari Manor ari@zooz.co.il	More info Click here
Italy	Ideation-Italia	Felice Lotito Felice Lotito	More info click here
Japan	Ideation Japan	Teruyuki "Terry" Kamimura Terry Kamimura	More info click here
New Zealand		Dr. Iain Sanders Iain Sanders	More info click here
Spain		Mikel Sorli Mikel Sorli	More info click here
Taiwan	Ideation China-Taiwan	Michael, T.L. Chiang Michael Chiang	More info click here
Canada	JC Savard Consulting	Patrick Choquette Patrick Choquette	

Mr. Teruyuki “Terry” Kamimura, the General Manager of Ideation Japan

Ideation has recently concluded a partnership with Mr. Terry Kamimura (a patent attorney owing an IP firm). Together, they have established Ideation Japan, a company responsible for marketing I-TRIZ products and services throughout Japan.

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Mr. Michael Chiang, Ideation China and Taiwan, Taiwan

Mr. Michael Chiang showed his commitment to Ideation and the Ideation TRIZ Methodology by making a financial investment granting him an equity position in Ideation of China and Taiwan.

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Dr. Frank Zeihsel, enbiz, Germany

Enbiz (engineering and business solutions, gmbh) has been working with the Classical TRIZ for several years, it also has been using the Innovation WorkBench[®] software. They are working on several opportunities with their existing customer base and will definitely be valuable assets to Ideation.

Full contact information:

enbiz engineering and business solutions gmbh, Mozartstr. 25, 67655 Kaiserslautern, Germany

contact: Dr. Frank Zeihsel

web: www.ideationtriz.de

mail: ideationtriz@enbiz.de

phone: +49 631 3106840

fax: +49 631 3106849

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Mr. Mikel Sorli, Labein, Spain

Mr. Mikel Sorli has been certified by Ideation as a TRIZ Specialist, and has been involved with the I-TRIZ for more than a decade.

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Mr. Felice Lotito, Ideation Italia, Italia

Mr. Felice Lotito is a professional educator who has been involved with the Ideation TRIZ for more than 10 years.

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Mr. Carlos Garcia, Honduras

Mr. Carlos Garcia has a Master Black Belt in Six Sigma and years of experience in process improvement with various industrial companies. He recently completed his training in Detroit with Inventive Problem Solving (IPS) and is eager to go through the entire training to be certified as Ideation TRIZ Specialist. Carlos is very active, and about to complete the translation of Ideation training materials for IPS to Spanish. He is willing to travel and to support any of the Spanish speaking countries with the dissemination of the Ideation TRIZ.

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Dr. Iain Sanders, Australia

Dr. Iain Sanders is an extremely bright individual with extensive experience in innovation and creativity. He is currently working on unique workshops to bring strategic innovations into

enterprises, to help them grow organically.

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Mr. Mario Cezar Freitas, Brazil

Mr. Freitas is an electrical engineer with many years of experience in the information technology area. He is very well connected and has years of experience working with the projects in Brazil.

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Mr. Francisco Pérez, Chile

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Mr. Ari Manor, Israel

Mr. Ari Manor of ZOOZ Consulting and Training provides **Systematic Innovation™** workshops, training and consulting, using various methodologies (including SIT), and covering:

- Strategic Innovation (SI) –strategic growth paths, positioning and more
- Product Innovation (PI) –idea generation and screening
- Technological Innovation (TI) – cost reduction and technological breakthroughs.

Tel: +972-9-9585085; Fax: +972-9-9582665; Cell: +972-52-3849226

E-mail: ari@zooz.co.il; Web: www.zooz.co.il

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