



Harrington  
Institute Inc.



## Partnership for Accelerating Innovation Announced

Dr. Jim Harrington, founder of the Harrington Institute Inc, and a world known expert in process and quality improvement, his partner, Frank Voehl, founder of the Strategy Associates, Inc, and Zion Bar-El, founder of Ideation International Inc, a world leader in the Theory of Inventive Problem Solving (known as TRIZ), announced today that they are teaming up to develop the next wave in accelerating organizational results: a 20-20 Innovation system based on the best practices from the following methodologies/techniques: Ideation TRIZ (I-TRIZ), Six Sigma, Lean Manufacturing, Performance Management, TOC, and Organizational Development (OD). This easy-to-use, complete turn-key system for accelerating innovation is now available for any type and size of organization and/or educational institution.

**Harrington Institute, head-quartered in San Jose, California**, specializes in process improvement and quality, providing global training and certification, licensing software tools and course materials, and analytical services.. **Strategy Associates Inc, located in Orlando, Florida**, specializes in performance acceleration, quality management, and logistics, providing global consultations to enterprise senior management and certifying in various levels of Six Sigma, Design for Six Sigma and Lean Six Sigma. **Ideation International Inc.** is a private, U.S.-based company founded in 1992 and headquartered in Farmington Hills, Michigan. Ideation provides a structured methodology for resolving complex problems and analytical services facilitating intellectual property development via Ideation's I-TRIZ methodology and Directed Evolution®, proprietary software based processes.

The common bond of each of the organizations involved is a staff of the world's leading consultants and scientists who employ progressive methods and software to assist clients to resolve difficult and critical inventive problems, eliminate technological and business roadblocks, predict and prevent failures, and invent future generations of business and technology-based systems and processes. When interviewed during his keynote speech at the World-wide business improvement conference in Dubai, Dr. Harrington stated: "For the last several decades, I have been passionately waiting and searching for a process for structured innovation. At last, I have found it. Ideation International has developed a wonderful system for continuous innovation. That system will be a great asset to the Harrington Institute's customers and their supply chains. The "next big thing" is a big jump and eye opener to any leadership that would like to have reliable systems enabling their organizations to grow organically and accelerate performance to achieve rapid results. "

Frank Voehl, President of Strategy Associates and Chancellor of the Harrington Institute, stated: "From my work with Deming, Juran, Crosby and JUSE in the 1980s, I was always wondering when someone would come up with processes and tools for directing and accelerating innovation to achieve competitive advantage through innovation acceleration. Ideation International has an impressive track record with a very useful and easily adapted system. I am excited to deliver the next big system to every Lean Six Sigma user and enlightened leadership group in every organization we are working with around the world. I am convinced that this system will become a standard of excellence in the very near future."

Zion Bar-El stated: "My partners Boris Zlotin and Alla Zusman have been waiting since 1992, to find established, recognized experts and authorities to help Ideation combine the best practices in the process and quality improvement with the Office of Innovation that they have been developing over the past several decades. We at Ideation are honored to partner with the Harrington Institute and Strategy Associates to establish learning centers around the world to deliver the next big system in process and quality improvement and continuous innovation." Dr. H James Harrington, CEO of the Harrington Institute, reinforced that organizations can implement the integrated innovation software package to help their people be more productive, get better insight and control over their business processes, and embrace connections with others in their ecosystem. "I-TRIZ delivers the value, simplicity, innovation and choice that allow organizations worldwide to endure, prevail and increase their competitiveness during these challenging economic times," Harrington observed.

"This unique approach is the only structured system for continuous innovation available," remarked Frank Voehl, of Strategy Associates. "The Ideation methodology is very powerful. Our consultants and clients work with inventors every day who can be helped by the I-TRIZ tools to more quickly and efficiently discover engineering solutions, enhance invention disclosures, and strengthen patent portfolios by building patent fences around predicted future developments, potentially avoiding patent problems."

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